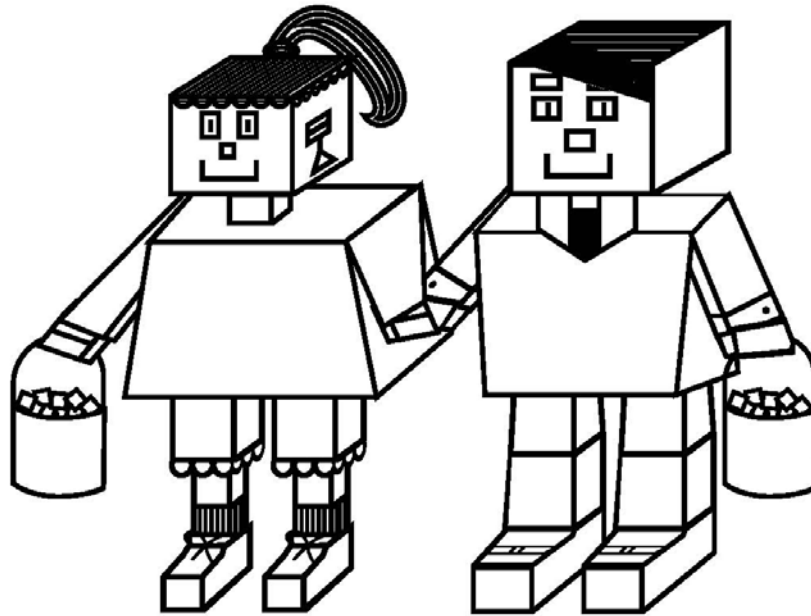


Educating the Construction Industry Today...and Tomorrow.

PO Box 549, Clemson, S.C. 29633

(864) 656-3489 • Toll Free (866) 277-2883 Fax: (864) 656-3490 • E-Mail: nef@bellsouth.net



2011 – 2012

PROGRAM & SPONSOR GUIDELINES

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NAWIC EDUCATION FOUNDATION BLOCK KIDS BUILDING PROGRAM

The Block Kids Building Program is a national building competition which is sponsored on local levels. Local winning entries advance to Regional competition, and one semi-finalist from each region is entered in the National Program competition.

The Construction Industry faces a workforce shortage that poses a serious problem for our national economy. In order to meet the demand for construction, the industry needs to attract, educate and train about 240,000 newcomers annually.

The Block Kids Program introduces children to the construction industry in an effort to create an awareness of and to promote an interest in future careers in one of the many facets of the industry.

The program is non-discriminatory and as such is open to all elementary school children in grades one (1) through six (6). All eligible children must participate through a recognized Sponsor.

Block Kids is a program developed by the National Association of Women in Construction (NAWIC) and administered by the NAWIC Education Foundation, a 501(c)3 Charitable Corporation. The Foundation shall be the sole authority on rules and guidelines regulating same and for decisions relating to the continued use of this program. At the sole discretion of the Board of Trustees, this program may be discontinued at the conclusion of any year's annual program, with notification given to NAWIC, to all NAWIC chapters and to Sponsors that the program will not be continued the following year.

NAWIC EDUCATION FOUNDATION BLOCK KIDS BUILDING PROGRAM

COMPETITION GUIDELINES

I PROGRAM SPONSORS

- A. Any NAWIC Chapter, group, organization, association, or school may be the sponsor for the building competition in their respective area. All contests shall conform to the rules and parameters as set forth by the NAWIC Education Foundation.
1. Sponsors shall designate the date, time and place for the competition to be held. Local contests shall be held not later than February 25th of each year in order for participants to be eligible for the current year's regional or national competition.
 2. The program shall be open for participation to all children enrolled in grades one (1) through six (6). Previous National Winners or Honorable Mention Recipients of the NAWIC Block Kids Building Program are not eligible.
 3. All construction shall be completed using approved materials only.
 - a. All "blocks" shall be interlocking types of the "Micro" size - 2, 4, 6, 8, and 10 posts. (No "Duplo" size blocks).
 - b. Each participant shall have a minimum of 25 and a maximum of 100 blocks with which to complete their project. Use of specialty pieces (windows, doors, wheels, people, animals, etc.) shall be avoided and will disqualify regional and national entries.
 - c. Each participant may also use up to three (3) additional items, supplied by the Sponsor, from the following list:
 1. Small rock/stone
not more than two (2) inches in diameter.
 2. String
not longer than twelve (12) inches in length.
 3. Foil
not larger than 18 inches X 18 inches*
 4. Poster Board
not larger than 18 inches X 18 inches*

* Each of these items may be broken or torn into smaller pieces, provided the child does so without outside assistance. The use of scissors or knife is prohibited.
 - d. Each participant may use a combination of three items (i.e. 2 rocks & 1 string; 2 foils & 1 poster board, etc.)
 - e. Each participant shall be provided with a work area of approximately two (2) feet by two (2) feet on which to build their project.
 - f. Each participant shall have a minimum of forty (40) minutes and a

maximum of one (1) hour to complete their project. Time starts when all children are ready to begin.

- g. Each child shall be permitted to build the project of their choice, provided that it in some way relates to the construction industry. Sponsors shall use their discretion in determining the acceptability of projects, as relates to their respective area.

B. Judging of each project shall be the responsibility of the Sponsor. Judges may be NAWIC members, other association members, local business people, media people, etc. provided that no individual is permitted to judge a participant who is a relative or friend.

1. Judges shall also act as monitors during the building contest. It shall be the responsibility of the judges/monitors to ensure that each child completes the project entirely on their own. It is suggested that parents/guardians be provided with an area away from the children where they may wait until the conclusion of the contest.

2. All judging shall be conducted using the official scoring forms, oral interview questions and other criteria as established by these Guidelines. No other information will be considered in the selection of Regional Semi-finalists and National Winners.

- a. The point system as designated on the official scoring form shall be used.

- b. Additional criteria may be developed by the Sponsor to be used within that competition only.

3. Sponsors may have as many winning categories as they like, but only one (1) entry per Sponsor may be sent to the Regional Block Kids Committee Representative for further consideration.

- a. **It shall be the sole responsibility of the Sponsor to provide for prize awards, mementos, and/or goody bags, etc., for contest winners and participants.** The NEF shall provide Certificate of Participation templates and logos upon request.

- b. Sponsors are encouraged to provide for at least a first place prize and a token memento for each participant.

C. All Sponsors' winning entries must be submitted to the Regional Block Kids Committee Representative for regional judging and must be received (not postmarked) no later than **March 23rd**. **No exceptions will be made.**

1. Each entry must include all of the following:

- a. Block Kids Official Registration/Entry Form signed by entrant's parent or guardian. (BK#1)

- b. Block Kids Official Oral Interview Question Form. (BK#2)

- c. Block Kids Official Sponsor Judging Form. (BK#3)

- d. Five (5) color photographs of the project taken from front view, back

view, both side views and overhead. (This is important so that all entries may be judged equitably.) **Note: Do not submit photos of participants.**

- e. Block Kids Official Sponsor Submittal Form. (BK#4)
 - f. Block Kids Stats Form. (BK#9)
 - 2. Label pictures with basic descriptions (i.e. foil represents water, etc.)
 - 3. Video tapes **will not** be considered for Regional or National judging.
 - 4. No materials or information other than that requested in Item C-1 (above) will be considered for judging purposes.
 - 5. It is suggested that winning entry forms and pictures be placed in report type folders for easy judging.
- D. Prize awards for Regional semi-finalists and National winners will be made through the local Sponsors, upon selection of winners. Regional semi-finalist winners will be announced by **March 30th** of each year. National Winners will be announced by **April 16th** and will receive the following prizes: First Place - \$500.00 US Savings Bond Series E; Second Place - \$300.00 US Savings Bond Series E; Third Place - \$200.00 US Savings Bond Series E. It shall be the Sponsor's responsibility to make arrangements for presentation of prize/award to winner.
- E. Publicity for each program shall be the responsibility of the Sponsor. The Block Kids Logo, consisting of one (1) boy block kid and one (1) girl block kid, as shown on the illustrations included with these guidelines, shall be the official logo of the NAWIC Block Kids Building Program and no other program logo may be used.
- F. Questions concerning these Guidelines shall be directed to the NAWIC Education Foundation:

(864) 656-3489
(866) 277-2883 Toll Free
(864) 656-3490
Email: nef@bellsouth.net

II REGIONAL

- A. Regional judging shall be conducted by the Regional Block Kids Committee Representative who may, at their discretion, invite others to participate in the selection of one (1) Regional winner to be submitted for the National competition.
1. Committee Representatives shall not accept more than one entry from each Sponsor in their respective Regions.
 2. All local Sponsor entries must be received (not postmarked) by Regional Committee Representatives no later than **March 23rd**. Entries received after that date will be considered ineligible and shall not be considered in selection of the Regional semi-finalist.
 3. All entries received by the Regional Committee Representatives must include all of the following:
 - a. Block Kids Official Registration/Entry Form (Form BK #1) signed by entrant's parent or guardian.
 - b. Block Kids Official Oral Interview Question Form (BK #2).
 - c. Block Kids Official Sponsor Judging Form (BK #3).
 - d. Five color photographs of the project. (Front, back, top, each side)
 - e. Block Kids Official Local Sponsor Submittal Form (BK #4).
 - f. Block Kids Stats Form (BK #9) from each chapter.
 - g. Block Kids Stats Form (BK #10) compiled numbers.
 4. Judging shall be done using the authorized contest forms only. No additional information or material shall be considered in the selection of the Regional semi-finalist winner.

Due to the distribution of blocks, not all contestants are able to work with the same exact blocks, and none are allowed "specialty pieces" such as doors, windows, wheels, people, animals, etc. The overall project should be reviewed, and the following criteria considered:

- a. Were at least 25 blocks used?
- b. Did the builder use only prescribed building materials?
- c. Were specialty pieces used? The project should win because of overall design, concept, construction and the interview.

NOTE: SPECIALTY PIECES DISQUALIFY ENTRANT.

- B. Regional semi-finalist winner(s) shall be announced by **March 30th** of each year. The committee representative shall notify the semi-finalist's Sponsor of the selection of their entry as Regional Winner.
- C. All Regional semi-finalist entries submitted for consideration in the National Competition must be received (not postmarked) no later than **April 6th** of each year) by the National Block Kids Chair.
- D. The Regional Representative shall complete the Regional Submittal Form (BK #7) and forward to the National Chair with all of the following:
1. Block Kids Official Registration/Entry Form (BK #1).
 2. Block Kids Official Oral Interview Question Form (BK #2).
 3. Block Kids Official Sponsor Judging Form (BK #3).
 4. Block Kids Official Regional Judging Form (BK #5).
 5. Block Kids Image Announcement Form (BK #6).
 6. Block Kids Stats Form (BK #9)
 7. Block Kids Stats Form (BK #10)
 8. Five color photographs. (Front, back, top, each side)

Regional Representatives should not include any additional material or information as it will not be considered in determining the National Winner.

- E. National Winners will be announced by **April 16th** of each year.
- F. Regional Semi-finalists awards **will be the responsibility of the Region.**
- G. The NAWIC Education Foundation Executive Office shall arrange for space in the *NAWIC Image* for the announcement of all regional semi-finalists. **The official Block Kids Logo as detailed in these guidelines**, Section I.E., shall be authorized only for use in connection with this contest and Regional Judging.

Questions concerning these Guidelines should be directed to the NAWIC Education Foundation Executive Office:

(864) 656-3489
Toll Free (866) 277-2883
Fax (864) 656-3490
E-Mail: nef@bellsouth.net

III NATIONAL

- A. National Judging shall be conducted by selected individuals, as coordinated by the Chairman of the Block Kids Program.
1. Only those complete entries received (not postmarked) by the deadline of **April 6th** will be considered for National Awards.
 2. National judging shall result in the selection of the following:
 - One (1) First Place Winner
 - One (1) Second Place Winner
 - One (1) Third Place Winner
 3. National Prizes will include the following:
 - First Place: \$500.00 U S Savings Bond Series E
 - Second Place: \$300.00 U S Savings Bond Series E
 - Third Place: \$200.00 U S Savings Bond Series E
- B. The National Winners shall be announced by **April 16th**.
1. The Block Kids Chairman shall notify the Regional Representative of the Regions responsible for the winning entries and the Sponsors of each of the winning entries along with the President and Executive Office of the NAWIC Education Foundation.
 2. NAWIC Education Foundation Executive Office shall arrange for the purchase and distribution of the prizes to the Sponsors.
 3. The NAWIC Education Foundation Executive Office shall arrange for space in the *NAWIC Image* for announcement of all winners.
- C. Publicity at the Regional and National levels shall be coordinated between the Block Kids Chairman and the NAWIC Education Foundation Executive Office.
- D. The first place entry will be held for the NOVA Awards and all other entries will be returned to the chapters or to the Directors at Convention. The entries may be returned earlier if the chapter sends a prepaid envelope.

BK FORM #1

**NAWIC EDUCATION FOUNDATION
BLOCK KIDS BUILDING PROGRAM**

Official Registration/Entry Form

Please fill out all information requested. Please print legibly.

STUDENT'S NAME: _____

STUDENT'S SOCIAL SECURITY NUMBER*: _____

MAILING ADDRESS: _____

CITY, STATE, PROVINCE, ZIP: _____

PARENT/GUARDIAN NAME: _____

HOME PHONE NUMBER: _____

SCHOOL: _____ GRADE: _____

SCHOOL STREET ADDRESS: _____

TEACHER: _____

CITY, STATE, PROVINCE, ZIP: _____

***Required for U.S. Savings Bond (must be included on Regional and National Entries. Chapters (Sponsors) may require this only of winners and for Savings Bonds Awards.)**

Please select one:

- Black or African American
- Hispanic or Latino
- American Indian or Alaska Native
- White
- Asian
- Native Hawaiian or other Pacific Islander

SPONSOR

(Sponsor/Region)

(Mailing Address)

(City/State/Zip)

(Signature Representative)

RELEASE

I hereby consent to the use of my child's name, photography, entry, interview in promoting or publishing this program or the NAWIC Education Foundation, now or at a future date. Further, I understand that this entry shall become the sole property of the NAWIC Education Foundation.

Must be received by: _____

(Signature of Parent/Guardian)

(This form must accompany entry at all levels of judging.)

ELIGIBILITY REQUIREMENTS/CONTEST RULES

ELIGIBILITY

This contest is open to **ALL** children, currently enrolled in grades one (1) through six (6), except **PREVIOUS NATIONAL WINNERS**. Entry in contest must be through a **RECOGNIZED SPONSOR**.

RULES

1. All building projects must be completed where and when designated by Sponsor.
2. All building projects must be completed within the allotted time.
3. All building projects must be completed using approved materials only.
4. All building projects must be relevant to the construction industry. Projects which depict people or animals will not be allowed.
5. All building projects must be completed by entrant, with no outside assistance from parents, teachers, etc.
6. Every participant must submit the Official Registration/Entry Form, signed by a parent or Guardian.

PRIZES

1. Each of these fourteen regional semi-finalists winning regional entries will be submitted for consideration in the National finals, becoming eligible for one of three National prizes.
2. There will be a First Place, Second Place and Third Place National prize award.
3. Other prizes may be awarded at the discretion of local Sponsors.

PRIZE AWARD

1. Regional semi-finalists will be announced by **March 30th**. All winners will be notified and prizes will be distributed by the local Sponsor.
2. National winners will be announced by **April 16th**. All winners will be notified and prizes will be distributed by the local Sponsor.

BK FORM #2

**NAWIC EDUCATION FOUNDATION
BLOCK KIDS BUILDING PROGRAM**

OFFICIAL ORAL INTERVIEW QUESTIONS

(For use by Local Sponsor)

Contestant Name: _____

Grade: _____ School: _____

NAWIC Chapter Name/Number or Sponsor: _____

1. Tell us about your project and why you decided to build this: _____

2. Who will use this? (What will people be doing when they use it?): _____

3. If you did this again would you build it the same way, or are there parts you would want to change? _____

4. Do you know about different types of construction work? What kind do you think you would like best? _____

5. What would you like to be when you grow up? _____

6. Did you have fun? Why or why not? _____

Description of the Project and Interviewer's Comments: _____

(This form must accompany entry at all levels of judging.)

BK FORM #3

**NAWIC EDUCATION FOUNDATION
BLOCK KIDS BUILDING PROGRAM**

JUDGING FORM

(For use by Local Sponsor)

CONTESTANT NAME: _____

GRADE: _____ SCHOOL: _____

NAWIC CHAPTER NAME/NUMBER
OR LOCAL SPONSOR NAME: _____

	<u>CATEGORIES</u>	<u>SCORE</u>
1.	ORIGINALITY/CREATIVITY OF PROJECT (Score 1 - 25 points)	_____
2.	ATTENTION TO DETAIL (Score 1 - 10 points)	_____
3.	USE OF PROVIDED MATERIAL(S) (Score 1 - 10 points)	_____
4.	ORAL PRESENTATION (Score 1 - 25 points)	_____
5.	ENTHUSIASM (Score 1 - 10 points)	_____
6.	REASON FOR PARTICIPATION (Score 1 - 10 points)	_____
7.	BONUS POINTS (State reason) (Score 1 - 10 points)	_____
	TOTAL POSSIBLE SCORE: <u>100</u> POINTS	_____ TOTAL SCORE

COMMENTS OF JUDGE(S):

(Signature of Judge)

(Signature of Judge)

(Signature of Judge)

(Signature of Judge)

(This form must accompany entry at all levels of judging.)

BK FORM #4

**NAWIC EDUCATION FOUNDATION
BLOCK KIDS BUILDING PROGRAM**

SPONSOR SUBMITTAL FORM

NAWIC CHAPTER
OR SPONSOR NAME: _____

CHAPTER NUMBER (if applicable): _____ REGION: _____

PHONE/FAX/E-MAIL: _____

MAILING ADDRESS: _____

BLOCK KIDS CHAIRMAN: _____

DATE CONTEST WAS HELD: _____ NUMBER PARTICIPATING: _____

OUR WINNING ENTRY WAS BUILT BY (NAME): _____

MAILING ADDRESS: _____

PARENT OR GUARDIAN NAME: _____

Complete this form and forward to your Regional Block Kids Representative with all of the following:

1. Block Kids Official Registration/Entry Form (BK Form #1)
2. Block Kids Official Oral Interview Question Form (BK Form #2)
3. Block Kids Official Judging Form (BK Form #3)
4. Five (5) pictures are required of the winning project.
 - Front view
 - Back view
 - Top view
 - Each side view

BK FORM #5

**NAWIC EDUCATION FOUNDATION
BLOCK KIDS BUILDING PROGRAM**

JUDGING FORM
(For Regional Use)

CONTESTANT NAME: _____ GRADE: _____

NAWIC CHAPTER NAME/NUMBER
OR LOCAL SPONSOR NAME: _____ REGION: _____

<u>CATEGORIES</u>	<u>SCORE</u>
1. ORIGINALITY/CREATIVITY OF PROJECT (Score 1 - 25 points)	_____
2. ATTENTION TO DETAIL (Score 1 - 25 points)	_____
3. USE OF PROVIDED MATERIAL(S) (Score 1 - 25 points)	_____
4. ORAL PRESENTATION (Score 1 - 25 points)	_____
TOTAL POSSIBLE SCORE: <u>100</u> POINTS	_____ TOTAL SCORE

COMMENTS OF JUDGE(S):

REGION: _____
Regional Representative Signature

DATE: _____
Regional Representative Name

Distribution for Winning Entry Only

Send ONE (1) copy with attachments to: BLOCK KIDS CHAIR

(This form must accompany entry at all levels of judging.)

BK FORM #6

**NAWIC EDUCATION FOUNDATION
BLOCK KIDS BUILDING PROGRAM**

IMAGE ANNOUNCEMENT FORM

REGIONAL SEMI-FINALIST

Regional Representative: _____ Region #: _____

Our winning entry was submitted by:

Name: _____

Social Security #: _____

Mailing Address: _____

Parent/Guardian Name: _____

School Name: _____ Grade: _____

The NAWIC chapter or Local Sponsor is:

Name/Number: _____

Mailing Address: _____

Block Kids Chairman: _____

Contest Date: _____

Date: _____

Regional Representative's Signature

Complete this form and forward to:

National Block Kids Chair - with all required attachments

Retain one copy for your files.

BK FORM #7

**ALL ENTRIES MUST BE RECEIVED BY THE NATIONAL CHAIR
NO LATER THAN APRIL 6th**

**NAWIC EDUCATION FOUNDATION
BLOCK KIDS BUILDING PROGRAM**

REGIONAL SUBMITTAL FORM

Region: Regional Representative: _____

Chapter or Sponsor Name/Number: _____

Total Points Awarded by Sponsor: _____

Total Points Awarded by Regional Representative: _____

Winning Entry Built by: _____

School Name: _____ Grade: _____

Number of Chapters participating in Region: _____

Number of Participants in Region: _____

Comments: _____

Complete this form and forward to:

Paula Lane
National Block Kids Chair
1209 Meissen Ave. NW
Palm Bay, FL 32907
Email: dolphin16@bellsouth.net
Telephone: **321-213-2012**

**ALL ENTRIES MUST BE RECEIVED BY THE NATIONAL CHAIR
NO LATER THAN APRIL 6th.**

BK FORM #8

**NAWIC EDUCATION FOUNDATION
BLOCK KIDS BUILDING PROGRAM**

JUDGING FORM
(For National Use)

CONTESTANT NAME: _____ GRADE: _____

NAWIC CHAPTER NAME/NUMBER
OR LOCAL SPONSOR NAME: _____ REGION: _____

	<u>CATEGORIES</u>	<u>SCORE</u>
1.	ORIGINALITY/CREATIVITY OF PROJECT (Score 1 - 25 points)	_____
2.	ATTENTION TO DETAIL (Score 1 - 25 points)	_____
3.	USE OF PROVIDED MATERIAL(S) (Score 1 - 25 points)	_____
4.	ORAL PRESENTATION (Score 1 - 25 points) Based on answers provided on oral interview question sheet	_____

TOTAL POSSIBLE SCORE: 100 POINTS _____ TOTAL SCORE

COMMENTS OF JUDGE(S):

(Signature of Judge)

(Signature of Judge)

(Signature of Judge)

(Signature of Judge)

BK FORM #9

STATS! STATS! STATS! STATS! STATS! STATS!

That's right, we need stats!

The NAWIC Education Foundation, the administrator of the Block Kids Program, needs statistical information. This information is important to keep our programs alive and funded. Donors to NEF want to know if Block Kids and other programs administered by the Foundation are getting response. Each chapter is asked to take a minute and fill out this questionnaire and return it right after their Block Kids Program so we can compile those all important stats.

(Fill in as many blanks as possible especially the # of children)

How many Block Kids Programs did your Chapter sponsor this year? _____

How many **girls** participated in **each** program? (If more than one program, list separately)

How many **boys** participated in **each** program? (If more than one program, list separately)

Totals:

_____ Black or African American

_____ Hispanic or Latino

_____ American Indian or Alaska Native

_____ White

_____ Asian

_____ Native Hawaiian or
other Pacific Islander

Where was the program held? _____

What was the cost per child to put on the program? _____

If the chapter received donations for the program, what was the approximate value of the donations? _____

Sponsor/Chapter name & No.: _____ Region: _____

Block Kids Chairman: _____ Daytime Phone: _____

Chapter Sponsors: Send this form with your sponsor entry to your Regional Chair. Regional and National Chair listings are available at www.nawiceducation.org.

REGIONAL CHAIRS: COLLECT THIS FORM FROM EACH OF YOUR REGION'S CHAPTERS AND SUBMIT TO THE NATIONAL CHAIR WITH BK FORM #10.

(This form must accompany entry at all levels of judging.)

BK FORM #10

STATS! STATS! STATS! STATS! STATS! STATS!

TO BE COMPLETED BY REGIONAL CHAIR

Total number of girls in program _____

Total number of boys in program _____

_____ Black or African American

_____ Hispanic or Latino

_____ American Indian or Alaska Native

_____ White

_____ Asian

_____ Native Hawaiian or
other Pacific Islander

Regional Representative: _____ Region #: _____

Complete this form and forward to:

Paula Lane
National Block Kids Chair
1209 Meissen Ave. NW
Palm Bay, FL 32907
Email: dolphin16@bellsouth.net
Telephone: 321-213-2012

**ALL ENTRIES MUST BE RECEIVED BY THE NATIONAL CHAIR
NO LATER THAN APRIL 6th.**